Seminar invitation
Cell-based assays and solutions for cell imaging

Date: Thursday 10th April 2014
Time: 10.00am – 12.00pm
Place: Monash University, Building 76/77, Room 304/305
Presenter: Dr Tina Fresinger, Global Application Specialist, ibidi GmbH

*Morning tea will be provided.

Seminar: Cell-based assays and solutions for cell imaging
ibidi is specialized on developing and supplying advanced products for cellular microscopy and functional cell-based assays.

This seminar focuses on how to integrate cell culture with high end microscopy. Further, we present methods and scientific data on woundhealing, chemotaxis, angiogenesis and perfusion assays.

Key Applications:
- Cell Migration
- Chemotaxis
- Angiogenesis
- Cell Culture under Flow
- Immunofluorescence
- Actin Visualization
- Live Cell Imaging
- Cell-Based Microscopy Assays
- Screening
- Transfection, Transduction
- Technical Aspects of Microscopy
- Impedance-Based Assays

About ibidi
ibidi is a leading supplier for functional cell-based assays and advanced products for cellular microscopy. Ibidi support researchers in the fields of biology, medicine, and pharmaceutics, allowing them to push their knowledge forward in the field of living cells. The increasing know how of cell function and design enables researchers to understand the mechanisms of illnesses, such as cancer and atherosclerosis, and therefore develop drugs in a targeted way.

About Tina Fresinger
Tina studied Biology in Munich and Edinburgh and pursued a PhD with a focus on cell biology and imaging at the Max Planck Institute of Biochemistry in Munich. After receiving her PhD in 2012, Tina stayed on in the same lab as a postdoc and worked on a drug discovery project in collaboration with Novartis. After a 6 months marketing and sales internship at AMGEN, Tina joined ibidi as a global application specialist in October 2013.

Please RSVP by Tuesday 8th April to:
Amanda Mitchell
DKSH Sales Specialist – Research
Mobile: 0438 106 899
Email: amanda.mitchell@dksh.com